

Research in the Fast Lane

Accelerating Health and Care Research

The South Central Regional Research Delivery Network (SC RRDN) Agile Team and the South Central Ambulance Service (SCAS) Research Team shifted gears to take research on the road to CarFest.



This high-profile festival provided a successful pit stop for research engagement and showcased the innovative SCAS Community Engagement increasing Diversity and Accessibility in Research (CEDAR) delivery strategy.

Objectives

- To demonstrate the value of the collaboration by promoting health and care research through inclusive, accessible, and impactful public engagement.
- To actively recruit members of the public into specific health and care studies offered on the day.
- To make awareness of the digital presence and accessibility of the Be Part of Research platform.



Outcomes

- Interacted with over 850 members of the public.
- 57 children participated in the ELSA study (antibody screening programme for type 1 diabetes).
- One adult enrolled in the DESTIGMATISE study (addressing prostate cancer stigma in Black communities).
- The Be Part of Research (BPoR) webpage received 380 visits via the festival guide resulting in a significant spike in BPoR registrations.

